

IQ City
Medical College Hospital
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Durgapur 713206, India
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www.iqcity.in



Ref. No. – IQMCH/16/MS Office/25

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CIRCULAR

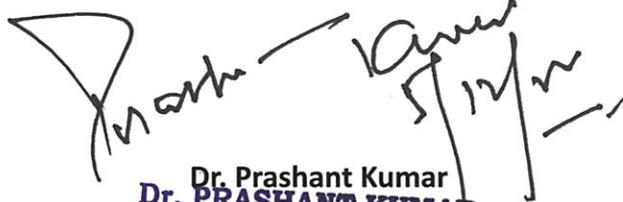
Subject: Appeal For Judicious Use of Social Media in Clinical Establishments.

As we all are aware that nowadays social media is being misused in various manners and it can harm the repute of the Institute/Organisation.

Hence, all clinicians – including but not limited to Clinical Heads of Departments (HODs), Consultants, Senior and Junior Residents, Medical Officers, and any other personnel involved in patient care—are hereby requested to adhere to the following:

- 1. No patient details, including images, reports, personal information, or clinical discussions, are to be shared on WhatsApp or any social media platform under any circumstances.**
- 2. Discussion of patient-related matters must be restricted strictly to authorized clinical settings and official hospital communication channels as per established protocols.**
- 3. Circulation, forwarding, or reposting of patient information through any form of digital or social media is discouraged for above mentioned reasons.**
4. Any violation of these directives will be considered a breach of professional conduct.
5. Any legitimate discussion regarding a case including grievances to be discussed in private with the concerned person/department for faster and accurate resolution.
6. We have no official social media channel for day-to-day activities/reporting of this institution.

For any clarification regarding appropriate communication channels or confidentiality protocols, please contact the Office of the Hospital Superintendent.


Dr. Prashant Kumar
Dr. PRASHANT KUMAR
Medical Director
Medical Administration
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